

关于SAP用户组织的介绍及 成立中国SAP用户协会服饰 行业分会的建议



SAP[®] Global Customer
Communities

关于在全球的SAP用户组织

- ◆ 源于SAP用户且回报于SAP用户
- ◆ SAP用户之间密切沟通的核心平台，SAP用户与SAP公司紧密联系的桥梁
- ◆ 独立的、中立的，以SAP用户为主体的自发形成并运营的非盈利性，学术专业活动组织
- ◆ 目前约30个SAP用户组织（约12万会员）活跃于世界各国，由14个主要组织机构组成的SAP用户组织国际执行委员会SUGEN（SAP User Group Executive Network）针对全球共通的SAP焦点课题进行探讨专研。<http://www.sugen.net/>

	客户会员	合作伙伴会员	BOBJ会员	Total
巴西 ASUG Brasil	401			401
墨西哥 ASUG Mexico	35			35
美国 ASUG USA				2400
德国/瑞士/奥地利 DSAG				2292
日本 JSUG	410	50		460
瑞典 SAPSA	90	50		140
澳大利亚 SAUG	244	62	40	346
中东及北非 SUG-MENA	300			300
英国及爱尔兰 UKISUG				421
法国 USF	335			335
荷兰 VNSG	690	164		854

SAP 官方认可的用户组织的6个特点

1. 每个国家只有一个用户组织 - One per country

以一个统一的平台为SAP的用户之间提供教育，交流和对SAP公司的影响

Single infrastructure for install-base customers for Education, Networking, Influence.

2. 由用户主导 - Drive by customers

是一个独立的非营利机构，由用户运营管理，为其会员的利益而工作

An independent organization, operated and managed for the benefit of its members.

3. 共同合作，响应SAP的最新战略 - Collaborate to consume SAP' s latest strategy

用户组织的会员间共同讨论并付诸实施

Discuss and proof the concept together with eco-system in the user group.

4. 提供独一无二的沟通平台与机会 - Provide unique opportunity

年度大会、专题活动、新闻、杂志、网站与会员专属内容等

Events, SIG meetings, newsletter, magazine, website, members only contents.

5. 将用户的呼声集中反馈给SAP - Roll-in the voice of the customers in the country to SAP

产品/服务的战略、市场策略和研发方向

Product /Service strategy, Go-to-market strategy, Future product development

6. 面向其他用户的放大器 - Multiplier to install based customers in the country

SAP知识转移的主要渠道 - Key channel for Knowledge transfer

一个有效运作的用户组织带来的价值

沟通

Network

- 定期的会员活动，为具有共同背景，共同理想的企业管理人员和业界专家提供分享沟通的平台
- 参与SUGEN活动，增进与全球会员间的交流
- 与SAP各部门各层级团队，合作伙伴，研究教育机构更紧密合作
- 让更多的SAP中国用户受益

User

知识分享

Knowledge Transfer

- 客户主导发起的知识分享
- 针对具体问题的企业实际案例分析
- 集中整个SAP生态系统优势资源，最高效低成本地完成知识传递
- 永不断线的资料库，网上课程和全球专家支持

影响

Influence

- 客户间经验交流和心得分享
- 集中并放大中国SAP用户的呼声，对SAP的战略，政策，产品方向，功能、服务产生全方位影响。
- 参与SAP最新产品的体验和反馈
- 直接与SAP开发团队对话

Partner

SAP



中国的SAP用户组织

计划名称：中国系统应用产品用户协会

英文名China Systems Applications and Products Users Association，简称CSUA

宗旨和性质：

- CSUA应是由SAP用户自主发起，自主运营的，独立的非营利性组织。旨在促进用户间的沟通交流与互助，分享推广最佳实践经验，同时与国际上其他用户组织紧密联系，分享交流，代表会员，维护用户权益。
- CSUA将作为全国性的二级协会，在中华人民共和国民政部注册登记，上级业务主管部门为中国计算机用户协会。

会员：

- 资格：所有中国SAP产品直接使用者，合作伙伴，以及对SAP产品感兴趣/有所钻研的个人及团体皆可申请加入。申请将由理事会审批。会员有义务按时按规定缴纳会费。

组织及运作：

- 为会员提供包括研讨会、培训、网上课程等各种形式的活动，定期发布业界最新资讯，定期举办年度大会；
- 代表中国用户组织与SAP公司及其他国家地区的SAP用户交流；
- 创建独立的官方网站为在线交流平台平台，并可参与SAP生态系统，在SCN设立专区；
- 管理机构为理事会，成员不超过9名。理事成员必须为SAP用户或SAP代表，任免通过年度代表大会决议；
- 理事会下设秘书处负责具体执行。部分活动可经理事会许可后授权外部机构执行；
- 协会可按行业和地域等设立不同分会（SIG），为用户提供更有针对性的交流平台；
- 协会经费主要来源于会员会费，由理事会监管，不可另作他用。经理事会允许可接受赞助，开销按年度结算，向会员公示。

创始理事成员名单

陈德彪	中粮集团	财务与IT部总经理
李静	上海电气集团	信息管理部部长
刘晓煜	联想集团	CIO/BT Organization 副总裁
潘银生	中国广东核电集团	CIO
强伟	首钢集团	总公司副总经理
石坚燕	SAP全球用户协会	执行联络官
王天扬	SAP研究院	全球副总裁
张新权	上汽集团	信息系统部执行总监



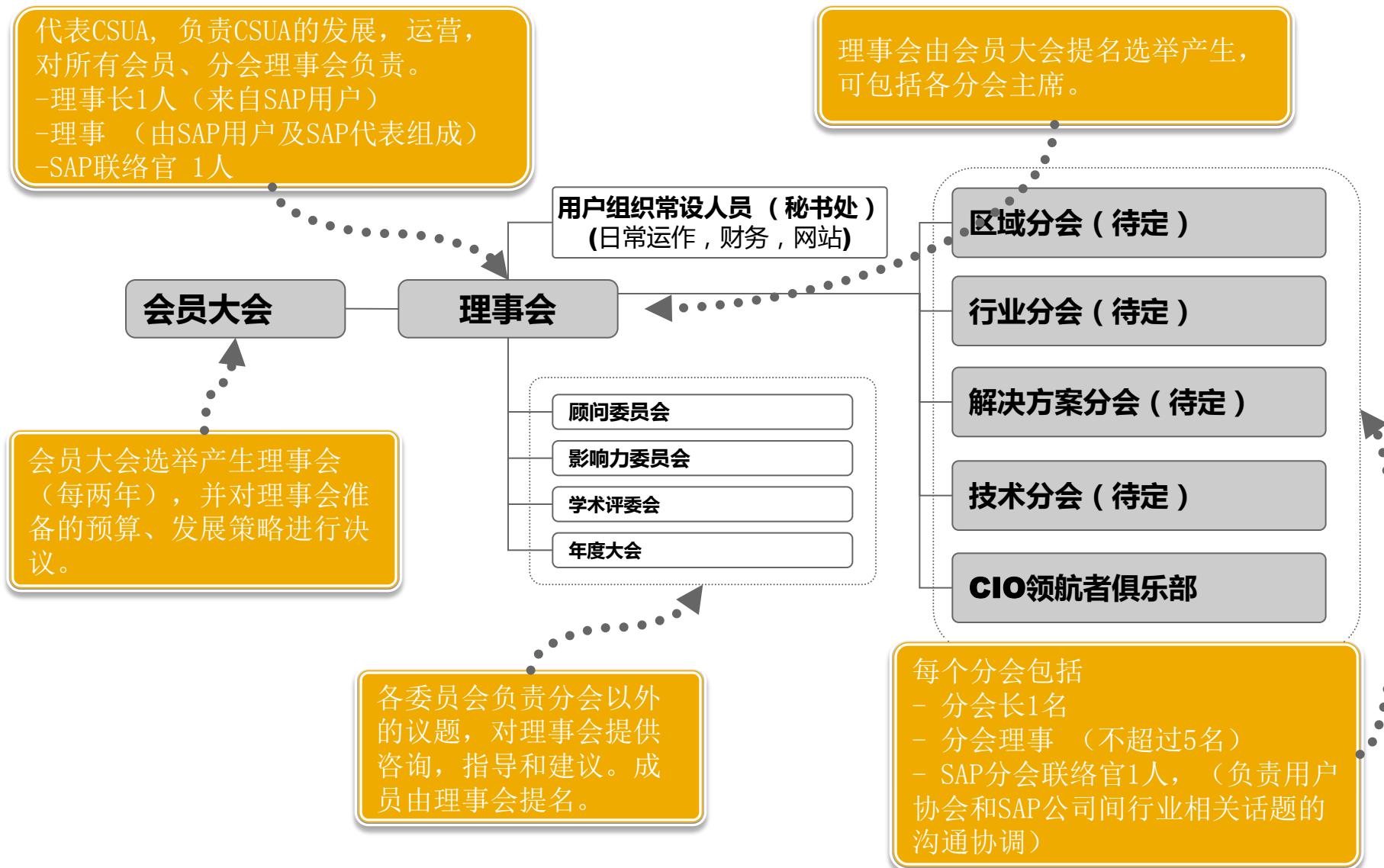
*按姓氏拼音排名

秘书处： 叶宁 联想集团
黄越 SAP全球用户组织

近期活动计划

- ◆ 2011年6月 第一届CSUA会员大会 地点待定
- ◆ 2011年11月 CSUA年度大会暨 “China SAPPHIRE NOW” SAP蓝宝石大会 – 北京

组织结构规划



欧洲美国SAP用户服饰行业特别兴趣小组介绍

易蔚晓

消费品行业解决方案中心

SAP中国研究院

26-03-2011



Confidential

欧洲SAP用户服饰行业特别兴趣小组

成立	1999
会员	<ul style="list-style-type: none">■ 30多家欧洲大型服装行业用户■ 包括Triumph International, ecco, Strellson, Scott Sports, Abbeycrest, Burberry, Samsonite Europe, Nike Europe, CSP International, Brums, Camper Shoes, Hugoboss, Mascot, Derigo, Benetton Turkey, Tommy Hilfiger, SOliver, Fossil Europe, QVC Europe, adidas Group, Pentland, Amersports, OP Profashion, SSL-international, Benetton, Luxottica Group, Switcher, Louis Vuitton, Quiksilver Europe
理事会成员	<ul style="list-style-type: none">■ Adidas, Triumph, ecco, Scott Sports, Camper, Hugo Boss, Mascot, Tommy Hilfiger, Fossil, Pentland, Amersports, Louis Vuitton.
理事会主席	<ul style="list-style-type: none">■ 黛安芬国际的全球CIO Manfred Braml 先生
活动形式	<ul style="list-style-type: none">■ 每年两次的服装行业特别兴趣小组会议■ 每年不定期的电话会议■ 提供在线论坛
用户的收益	<ul style="list-style-type: none">■ 服装行业的用户可以一起分享经验，包括项目实施, 项目推广, 功能使用, 信息化建设, 实施伙伴选择等等；■ 同时也是SAP收集产品需求作为产品进一步优化的渠道.

举例:欧洲SAP服装鞋帽行业用户特别兴趣小组会议日程



AFS User Group

Agenda for November 3rd, 2010:

10:00	Welcome & Introduction	TP (Triumph)
10:15	Short company updates	All
12:00	Ramp up AFS 6.5 and Collaboration Workspace	CH, TP
12:30	Lunch break	
13:30	Vendor Invoice Automation	Pentland
14:00	SAP SLO – Consolidation	Adidas
14:30	Coffee break	
15:00	B-2-B at Scott Sports	Scott Sports
15:30	SNP Solution at ECCO	ECCO
16:00	Next Meeting & Closing (until 16:30)	TP (Triumph)

美国SAP用户服饰行业特别兴趣小组

The screenshot displays the ASUG website interface. At the top, there is a navigation bar with links for Home, MyASUG, Communities, Learning Center, Hot Topics, Events Calendar, Discussions, Influence (highlighted), and Benchmarking. A search bar is located in the top right corner. The main content area is titled "Influence » Current Councils" and features a large orange banner for the "Apparel and Footwear Solution (AFS) Influence Council". Below the banner, there is a section for "Objectives" which states: "To determine new and evolving requirements in the Apparel, Footwear and Fashion industry and to influence SAP in meeting those requirements." Other sections include "Overview", "Participation Qualification", "SAP Point of Contact" (Peter Akbar), "Customer Contact" (Brian Nennmann), and "Related Content, Links and Information". A sidebar on the left contains "Influence Overview" and "Current Councils". A sidebar on the right contains "What is ASUG Influence?" and "Recent event Proceedings".

ASUG Welcome, Christine Huber. [Update My Profile](#)
Your company champion is .

Search: [Advanced Search >](#)

[asugnews.com](#) | [FAQs](#) | [Press Room](#) | [Our Story](#) | [Careers](#) | [Advertise With Us](#) | [Contact Us](#) | [Log Off](#)

Home | MyASUG | Communities | Learning Center | Hot Topics | Events Calendar | Discussions | **Influence** | Benchmarking

Influence » Current Councils

Apparel and Footwear Solution (AFS) Influence Council

Overview

The AFS Influence Council comprises of leading companies in apparel, footwear, accessories and fashion who are passionate about their industry and how SAP can help drive it to greater success. The Council meets during the year in ASUG AFS Webcasts as well as face-to-face during the major ASUG spring conference. They also meet in the fall at the AFS All-Year-Round Community User Group Meeting which is normally held at a customer site.

Objectives

To determine new and evolving requirements in the Apparel, Footwear and Fashion industry and to influence SAP in meeting those requirements.

Participation Qualification

AFS Customers who are running the SAP Apparel and Footwear Solution (AFS) in their line of business.

SAP Point of Contact
Peter Akbar

Customer Contact
Brian Nennmann

Related Content, Links and Information

No related content, links or information is currently available.

What is ASUG Influence?

Through ASUG Influence, ASUG members have the ability to provide input directly to SAP on the next generation of SAP and SAP BusinessObjects solutions and/or services. This program ensures your company's business needs are met, and the collective voice of ASUG members is heard at every level within SAP.

You talk. SAP listens. Everybody wins.

Recent event Proceedings

No documents found

[More G](#)

ROB GAUTHIER
ASUG ASSOCIATE MEMBER
MEMBER SINCE 1998


[Terms Of Use](#) | [Privacy Statement](#) | [Site Feedback](#) | [Sitemap](#)

美国SAP用户服饰行业特别兴趣小组在线讨论

The screenshot shows the ASUG website interface. At the top, there is a navigation bar with links for Home, MyASUG, Communities, Learning Center, Hot Topics, Events Calendar, Discussions, Influence, and Benchmarking. The 'Discussions' link is highlighted. Below the navigation bar, there is a welcome message for Christine Huber and a search bar. The main content area is titled 'Discussions' and features a 'SIGs' section. The 'SIGs' section has tabs for 'Overview', 'All Content (12)', and 'Blog'. Below this, there is a table of ASUG SIG Communities. The 'Apparel & Footwear Solution' community is highlighted with a red box. To the right of the table, there are sections for 'Actions', 'Notifications', 'Latest Poll', and 'Recent Blog Posts'.

Communities	Discussions	Documents	Blog Posts
Aerospace & Defense	93	1	0
Apparel & Footwear Solution	173	25	0
Automotive	67	0	0
Business Integration, Technology & Infrastructure	925	47	0

举例：美国SAP用户服饰行业特别兴趣小组会议日程

 AFS SIG YRC Meeting Agenda November 10-12, 2010	
Meeting Location: Nike Headquarters, Tiger Woods Center, Beaverton, OR	
AFS Special Interest Group (SIG) Year Round Community (YRC)	
Wednesday, November 10, 2010	
12:00 p.m. - 1:00 p.m.	Registration - Hall between - Blue Canyon and Valderrama
1:00 p.m. - 3:00 p.m.	Nike Campus Tour Meet at Tiger Woods Center, Nike HQ Valderrama Tour will be in groups of 10
3:00 p.m. - 3:45 p.m.	Customer Presentation 1 - Blue Canyon/Alpine Data Archiving and Imaging with SAP's Content Server Wim Schalken, Director of SAP Configuration, Fossil LP Abstract: Fossil implemented a data archiving strategy a few years ago and after a thorough selection process choose SAP's Content Server as the archive solution. This presentation will go over the pros and cons of SAP's Content Server compared to some of the other archive solutions that are available and will also demonstrate all data archiving, imaging and data retrieval capabilities with pure standard SAP.
3:45 p.m. - 4:00 p.m.	Break
4:00 p.m. - 4:45 p.m.	Customer Presentation 2 - Blue Canyon/Alpine SAP WM for AFS Charles Rihlmann, Lead Business Systems Analyst, Tommy Hilffger Abstract: Discover how SAP WM can be run seamlessly and effectively for AFS. You will learn how SAP WM is leveraged with custom development to meet the unique needs of the Apparel & Footwear Industry wholesale and retail store distribution channels from receiving, picking and shipping.
4:45 p.m. - 5:30 p.m.	Tips, Tricks, and News from the Consulting Field - Blue Canyon/Alpine Oliver Stocks, Margie Lawson, SAP AFS Abstract: SAP AFS consultants will provide an update on the latest release.
5:30 p.m. - 6:30 p.m.	Opening Presentation- Blue Canyon/Alpine Roland Paasikker, VP Leon Business Solutions, CIO Nike Inc
6:30 p.m. - 7:00 p.m.	Meet the Experts Networking Reception - Valderrama/Glen Abbey Oliver Stocks, Margie Lawson, SAP AFS - Open to sponsors Dinner on Your Own

With special thanks to our AFS SIG Fall Meeting 2010 Sponsors:
Attune, Gravitypro, Infosys, Nike, SAP, Winshuttle, Wipro

Americas' SAP Users' Group | 401 N. Michigan Avenue, Chicago, IL 60611-4267 | 312.321.5142 | www.asug.com

美国SAP用户服装行业特别兴趣小组一年组织两次会议

春季会议（和SAP蓝宝石会议同期）

秋季会议（一般在某个会员所在地举行）

CSUA分会 - 中国SAP用户特别兴趣小组（SIG）

- 成立分会应经由CSUA理事会批准，成立后每年应至少举办两次现场研讨活动
- 分会会长提名应经由CSUA理事会表决通过，并可同时成为理事会成员
- CSUA会员可同时加入不同分会；各分会也可自行招募新会员，其会员将默认为CSUA会员，遵从CSUA各项规定
- 分会会员遵从CSUA会员分类及会费制度，由CSUA统一拨款，不再对会员征收会费，但可根据活动需要接受赞助

管理机构-分会理事会

- 由SAP用户企业代表出任理事，向CSUA理事会汇报。
- 负责分会各项活动规划，会员资格审核，并代表分会与SAP相应部门高层直接交流，提出意见建议，研发、培训需求等。
- 活动具体执行可委托给第三方机构（秘书处）。

首批规划	发起用户	预期初期会员数	二期规划	发起用户	预期初期会员数
钢铁行业分会	首钢集团		地区分会		
服装行业分会	李宁集团		外资/合资企业		
电力行业分会			汽车行业分会		
			高科技行业分会		

网站建设

暂定域名（已注册）：www.csua.org.cn

理事会成员专访，刊登于CSUA网站

分会专区:内容更新，维护

。 。 。 。

The screenshot displays the CSUA (China System Application Product User Association) website. The header includes the organization's name in Chinese and English, along with navigation links for '最新活动' (Latest Activities), '新闻速递' (News), and '资料分' (Resources). A search bar contains the text 'SAP构建中小企业安全'. The main content area is divided into several sections:

- SAP交流园地最新活动**: A personalized message to 'Kevin' stating they have registered for 3 activities, with the latest one being '蕴韬略, 更长远-SAP Business ByDesign构建中小企业安全、灵活SaaS应用'.
- 即将举办的活动>>**: A list of upcoming events, including the same 'SAP Business ByDesign' event mentioned in the message.
- 活动详情**: A detailed view of the 'SAP Business ByDesign' event, featuring a photo of two people at a computer workstation. The details include:
 - 开始时间: 2011年3月9日 14:00
 - 结束时间: 2011年3月9日 15:30
 - 主办单位: SAP
 - 主讲人: 薛铭
 - 类型: BYD
 - 共有40人参加A '报名参与' (Register) button is visible.
- 内容介绍**: A text block explaining the event's focus on cloud computing, SaaS, and security for SMEs, mentioning the speaker's expertise.
- SAP专家介绍**: A biographical note about the speaker, 薛铭 (Xue Ming), a senior consultant with extensive experience in software development and IT management.

The footer of the page shows '最新活动' (Latest Activities) and a Windows taskbar at the bottom with the text 'Computer | Protected Mode: Off' and a zoom level of '100%'.

中国SAP用户协会服饰行业分会-组织架构建议

理事会成员提名:

会长：李宁集团 CIO 张峻 先生

理事：劲霸集团 CIO 林俊 先生

美特斯邦威 CIO 闵捷 先生

特步体育 信息总监 吴联银 先生

深圳市曼妮芬针织品有限公司信息管理中心总监 张腾先生

动向集团 信息部高级经理 赵文渊 先生

*按姓氏拼音排名

SAP联络人：SAP中国研究院 消费品行业解决方案经理 易蔚晓 女士

秘书处：CIO发展中心副总经理 严冬梅 女士

安调咨询（北京）有限公司总经理 孙爽 博士



Thank you !

如果您成立中国SAP用户组织有任何感想和建议,欢迎联系:

SAP中国客户联络处

电子邮箱: ji.shi@sap.com

